

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 57008

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 1

35698	AGENCY (OR SERVICE)		ACTING AS AGENT FOR	341783	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	BUYING TIME			PA DSCC / VILLELLA 4 SENATE			
AND	650 Massachusetts Ave NW Ste 210			PO BOX 3792			
ADDRESS	Washington	DC	20001-3796		Harrisburg PA 17105-3792		
	USA			USA			
CONTACT				PRODUCT		DSCC/VILLELLA 10/16-20	
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO.	PRODUCT CODE		1310	
			2458				
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 10/16/12 AND ENDING 10/20/12 NO. WEEKS: 1							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE. PAID FOR BY PA DSCC/VILLELLA FOR SENATE. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.										
1 30 MIN SEP	W	1	07:00A	08:00A	30S	10/17/12-10/17/12		1	340.00	340.00
2 30 MIN SEP	01010..	2	09:00A	09:30A	30S	10/16/12-10/18/12	PITTSBURGH LIVE	2	150.00	300.00
3 30 MIN SEP	01101..	3	11:58A	12:30P	30S	10/16/12-10/19/12	NOON NEWS	3	585.00	1755.00
4 30 MIN SEP	01101..	3	12:30P	02:00P	30S	10/16/12-10/19/12	CBS SOAPS 1230-2P	3	345.00	1035.00
5 30 MIN SEP	00110..	2	10:58A	11:58A	30S	10/17/12-10/18/12	PRICE IS RIGHT	2	495.00	990.00
6 30 MIN SEP	00111..	3	04:30P	05:00P	30S	10/17/12-10/19/12	430-5PM NEWS	3	540.00	1620.00
7 30 MIN SEP	01111..	4	04:00P	04:30P	30S	10/16/12-10/19/12	4-430PM NEWS	4	540.00	2160.00
8 30 MIN SEP	01101..	3	02:58P	03:58P	30S	10/16/12-10/19/12	DR. PHIL	3	315.00	945.00
9 30 MIN SEP	01011..	3	05:30P	06:00P	30S	10/16/12-10/19/12	530-6PM NEWS	3	860.00	2580.00
10 30 MIN SEP	00111..	3	05:00P	05:30P	30S	10/17/12-10/19/12	5-530PM NEWS	3	860.00	2580.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222 KDKA-TV AND

35698	AGENCY (OR SERVICE) ACTING AS AGENT FOR 341783		ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME		BUYING TIME		PA DSCC / VILLELLA 4 SENATE	
AND		650 Massachusetts Ave NW Ste 210		PO BOX 3792	
ADDRESS		Washington DC 20001-3796		Harrisburg PA 17105-3792	
CONTACT		USA		USA	
LOCAL SALESPERSON		Brian Butz-1		AGENCY EST. NO. 2458	
NATIONAL SALESPERSON				PRODUCT DSCC/VILLELLA 10/16-20	
BROADCAST SCHEDULE STARTING		10/16/12 AND ENDING 10/20/12		NO. WEEKS: 1	

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			FROM	TO						
11 30 MIN	01011.. SEP	3	05:58P	06:30P	30S	10/16/12-10/19/12	M-F 6PM NEWS	3	990.00	2970.00
12 30 MIN	Sa SEP	1	07:00P	07:30P	30S	10/20/12-10/20/12	SAT 7PM NEWS	1	650.00	650.00
Total Contract:								31		17925.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						17925.00	.00	.00	17925.00	
GRAND TOTAL									17925.00	

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